

In 2010/2011 CJO

EXPANDED. CJO added one more concert to the Annual Concert Series (5 total); piloted a new CJO Plugged In electric band concert; and added two free outreach concerts (4 total). In 2010/2011 we served over 3,000 listeners at 10 CJO-produced concerts: since 2006 CJO has more than doubled its number of annual concerts and quadrupled its audience.

EDUCATED. We continued our work with high school students in the Settlement Jazz Orchestra; presented clinics at Solon High School and Tri-C; and introduced pre-concert educational talks.

RECORDED. CJO recorded its first new CD since 2006 and its first with Sean Jones as Artistic Director. This new CD, *The Cleveland Jazz Orchestra with Sean Jones, Live at the Bop Stop*, was released on May 14, 2011.

COLLABORATED. CJO worked in partnership with the Cleveland Museum of Art and Tri-C to present free outreach concerts in those venues.

REACHED. A live broadcast on WCPN 90.3 reached over 11,000 listeners. CJO's recordings were played regularly on satellite radio and were purchased online by jazz fans throughout the U.S., Japan, Australia and Europe!

Each year CJO serves over 10,000 listeners of all ages, income levels and backgrounds in Cleveland, Northeast Ohio and the world.

CJO Community Leadership Council

Fred Weisman—Honorary Chairman
 Irving & Gloria Fine
 Vic & Joan Gelb
 Anna Greenfield
 Nobby Lewandowski
 Albert & Audrey Ratner
 John & Karen Sayre
 Dennis & Marcy Schwartz

FISCAL 2011 HIGHLIGHTS

Annual Concert Series

CJO served over 2,000 listeners at six ticketed concerts:

November, 2010, Hanna Theatre: The Cleveland Scene, featured Cleveland jazz legends and rising stars including Eddie Baccus Sr., Dominick Farinacci, Ernie Krivda and Ki Allen.

December, 2010, Hanna Theatre: Jazz Up Your Holidays, a SOLD OUT concert of seasonal favorites.

February, 2011, E. 14th Street Theatre: CJO Plugged In, the CJO's electric ensemble blew the roof off the E. 14th Street Theatre in a pilot concert designed to showcase jazz fusion from the 1970's, '80's and '90's.

February, 2011, Hanna Theatre: Lift Every Voice, CJO's inspirational Jazz-Meets-Gospel extravaganza featured the Musical Arts Chorale, a 40-voice gospel choir.

April, 2011, Fairmount Temple Auditorium: Still Swingin' at the Temple, CJO's annual tribute to Jewish jazz composers featured vocalist Helen Welch and a foot-tapping mix of well-known and well-loved classics by Leonard Bernstein, Jerome Kern and George Gershwin plus jazz treatments of traditional Sephardic melodies.

May, 2011, Hanna Theatre: Afro-Cuban Moods, our sizzling season closer featured guest percussionists plus Sean Jones on *Afro-Cuban Suite* and other Latin tunes.



FREE Community Outreach Concerts

To help increase our community's access to live, professional jazz concerts, CJO presented four FREE outreach concerts in venues throughout Cleveland. These concerts served a total audience of over 550—plus 11,000 more who heard one of these concerts broadcast live on Around Noon, a production of WCPN 90.3 Cleveland public radio. CJO expresses huge thanks to Breen Center for Performing Arts, Cleveland Museum of Art, Around Noon on WCPN and the Tri-C Jazz Studies Department for collaborating with CJO to host and promote these concerts. To hear CJO's live concert broadcast on WCPN 90.3, which was recorded for Around Noon on April 8, visit www.wcpn.org to access the Around Noon archive recordings. This performance was also videotaped for Applause, broadcast on WVIZ, Cleveland's public television station.

Educational Outreach

CJO continued its 20+ year relationship with the Cleveland Music School Settlement Jazz Orchestra, a high school all-star ensemble led by CJO Associate Artistic Director Paul Ferguson. In addition to receiving hands-on weekly direction from Mr. Ferguson, students in the SJO performed at the CJO's 2011 Swingin' at the Temple concert at Fairmount Temple Auditorium.

CJO clinicians also provided hands-on instruction to Solon High School jazz students as part of the 2011 Solon JazzFest in January.

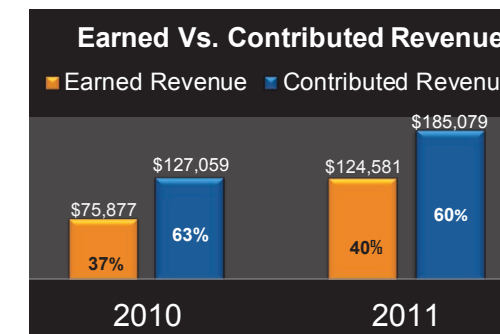
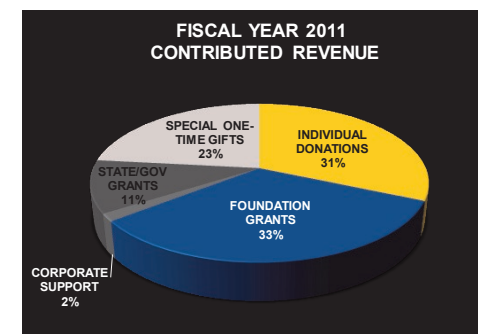
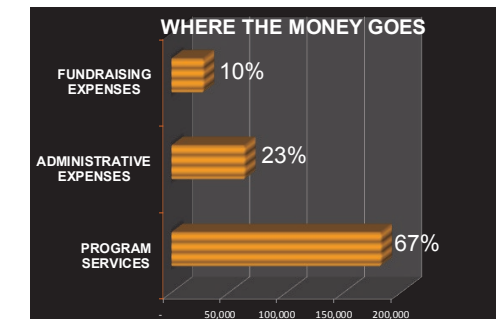
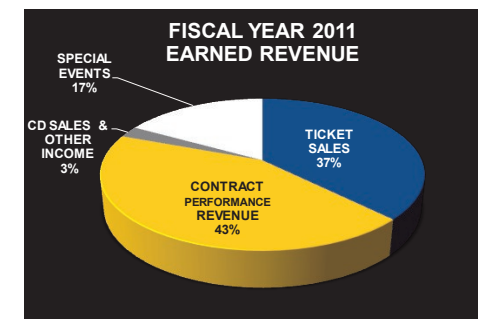
NEW for 2010/2011—CJO piloted a pre-show talk hosted by board member Bobby Jackson and Artistic Director Sean Jones before the *Afro-Cuban Moods* concert on May 14th. This talk was very popular—it attracted a standing-room-only audience! CJO will offer similar talks prior to each concert in the 2011/2012 season.



Cleveland Jazz Orchestra is generously funded by the residents of Cuyahoga County through a public grant from Cuyahoga Arts & Culture. The Ohio Arts Council helped fund this organization with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans.

Cleveland Jazz Orchestra Financial Statements

	FY2010	FY2011
CONTRIBUTED REVENUE		
Individual Donations	59,831	60,205
Foundations	49,500	61,000
Corporate Support	8,600	3,075
State/Government Grants	4,429	19,750
In-Kind Contributions	4,699	1,814
Special One-Time Gifts	-	43,159
TOTAL CONTRIBUTED REVENUE	127,059	189,003
EARNED REVENUE		
Ticket Sales	32,184	46,685
Contract Performance Revenue	42,250	53,914
CD Sales /Other Income	1,443	3,282
Special Events	-	20,676
TOTAL EARNED REVENUE	75,877	124,556
TOTAL REVENUE	202,936	313,560
EXPENSES		
Program Service	135,235	188,481
Administrative Expenses	42,508	64,289
Fundraising Expenses	22,560	27,226
TOTAL EXPENSES	200,303	279,996
SURPLUS/DEFICIT	2,633	33,564



Contract Performances

Each year CJO is hired by outside organizations and presenters. This represents a valuable stream of earned revenue to the organization—and it helps increase CJO's visibility within and outside the community.

In Fiscal 2011 CJO performed contract engagements at:

Hudson Summer Music Festival
 The Chautauqua Institution (New York)
 Ashland University
 Hiram College
 Solon JazzFest



NEW Recording!

CJO recorded its first new CD since 2006 in April, 2011. This CD—*The Cleveland Jazz Orchestra with Sean Jones, Live at the Bop Stop*—was recorded on April 3, 2011 and released on May 14, 2011. Featuring the arrangements of Paul Ferguson and the vocal styling of Evelyn Wright, this new CD includes a mix of original compositions plus well-known jazz standards.

Contact Us

Cleveland Jazz Orchestra
 713 Lincoln Blvd
 Bedford OH 44146
 440.945.6428
clevelandjazz.org